
How pass hidden form parameters to email provider

Posted by neovora - 2018/01/24 20:17

Hello!

How can I add hidden fields to the lead gen form so that when they submit their name and email to see results, specific parameters are sent to ActiveCampaign? (or any email provider, really.)

=====

Re:How pass hidden form parameters to email provider

Posted by admin - 2018/01/25 05:24

Hello,

Currently it is not possible. As a temporary solution we can implement a custom hook which will be used to modify data before sending it to ActiveCampaign. We can also create a sample plugin which will extend data for ActiveCampaign using this hook for one quiz (you can add more quiz by yourself).

Regards,
ARI Soft

=====

Re:How pass hidden form parameters to email provider

Posted by neovora - 2018/01/25 13:23

Well, that sounds like it would take some work! But if you're willing to take some time, then let me give some other suggestions that could be much more useful to a wider audience of users.

1. If you could give us the raw output code instead of just the shortcode, then we could add things like hidden fields ourselves. Pretty much all marketing software I've used out there gives you a shortcode or js option, but also has the raw code with and without styles for us to use and customize to our particular needs.

2. Add the ability for more than just 2 lead gen fields. And allow it/them to be pre-populated as well as hidden.

The second option must then have the ability to be tracked inside the reporting area of the plugin, whereas you could put a disclaimer in the first one saying something like, "If you mess with the code, then don't get mad at us if it doesn't work!"

Either one of those would be awesome adds that I think could help a lot of people! Thanks for considering these!

=====

Re:How pass hidden form parameters to email provider

Posted by neovora - 2018/01/28 19:32

You know.... I just integrated with Zapier instead and it works just fine.

So anyone wanting to pass some parameters along to anywhere... use the Zapier integration. You have so much more flexibility and can add tags and all sorts of things.

Thank you so much for the smooth integration!

=====

Re:How pass hidden form parameters to email provider

Posted by mrswisesturt - 2018/02/16 17:27

How do we set the tags for each personality in the Quiz? I'm trying to using Zapier to send the results to Active Campaign and use tags for each of the personalities but can't see where to associated the tags to the personality

=====

Re:How pass hidden form parameters to email provider

Posted by mrswisesturt - 2018/02/21 11:50

Any ideas on this please? Using zapier with tags for Active Campaign?

=====

Re:How pass hidden form parameters to email provider

Posted by neovora - 2018/02/21 13:22

To be honest, as I continued working with the plugin, I ran into similar problems and just got frustrated. I eventually moved to Gravity Forms and can use their plugin to connect directly to ActiveCampaign. It's slick. I'm sure this plugin works great for most scenarios, but for more advanced integrations like you and I need, I know it wasn't the best solution for me.

=====

Re:How pass hidden form parameters to email provider

Posted by neovora - 2018/02/21 13:26

However, if you create a new field in AC called "Score" you should be able to map the field result using Zapier and at least get the data into AC. Then, in your automations, you can just make your actions conditional based on the contents of your "Score" field.

=====

Re:How pass hidden form parameters to email provider

Posted by mrswisesturt - 2018/02/21 14:33

Thank you for both responses! :)

=====

Re:How pass hidden form parameters to email provider

Posted by neovora - 2018/02/21 15:07

If you run into any other roadblocks post again, I'm happy to help!

=====

Re:How pass hidden form parameters to email provider

Posted by admin - 2018/02/22 17:14

Hello,

mrswisesturt Sorry for the late response, do you want to send the main personality to Zapier or need something another?

Regards,
ARI Soft

=====

Re:How pass hidden form parameters to email provider

Posted by mrswisesturt - 2018/02/22 18:17

Hi

I want to for each personality result to be given a specific tag (or now match up with a new field I have added in Active Campaign) But when I tried setting up the Zap and used the result as the tag it only used that tag for everything so I wasn't sure how Zapier integrated with the answers in order to tag appropriately in Active Camapaign

=====

Re:How pass hidden form parameters to email provider

Posted by admin - 2018/02/22 20:11

Sorry, but currently this feature is not supported.

Regards,
ARI Soft

=====

Re:How pass hidden form parameters to email provider

Posted by neovora - 2018/02/22 21:19

What about mapping the result to your new field in ActiveCampaign. Then, have an automation that checks to see if that field is populated yet. Once it's populated, have it create a new tag that equals the new field. I haven't been able to test this yet, so I may be wrong. But it's worth a shot!

=====